



Sponsorship Options 2023



Tournament banners - \$500. Vinyl banners printed locally and given to the first place team in every age category at the annual home tournament.

- Tournament medals - \$1500. Specialty Alberta-made die-cut medals. Presented to the 1st, 2nd and 3rd place teams in every age category at the annual home tournament.
- Tournament Player Gifts- \$3000. Sponsor can help pick items provided to every athlete attending the tournament (approximately 475 participants). Sponsor logo can be included on the gifts!
- Medicine Hat Athlete Apparel- \$4000-\$7000. Sponsorship based on item chosen (ex. Hoodie, jacket or vest). Sponsor logo to be included on apparel. Personalized items are worn by Medicine Hat players throughout the season and beyond!
- Medicine Hat Athlete Gift - \$2000. Each season the MHRA gives each athlete a small gift in celebration of the holiday season. Sponsor provided material can be included in the gift bag!
- Tournament Naming Rights - \$10,000. Annual ringette tournament hosting over 30 teams. Naming rights would allow Sponsor to rename the tournament including their company name and help with logo redesign. Logo to be on display on all tournament materials. A promotion plan would be created in partnership with the Sponsor.
- Ringette supporter - \$500. Ringette supporters will have the option of supplying marketing materials to the local athletes or to all the attendees of the annual tournament.
- U10 supporter - \$750. U10 supporters will have their logo added to the U10 half ice boards. Boards are used throughout the season by all U10 Step 1 & 2 teams.
- Tournament supporter - \$1000. Tournament supporter sponsors can have a booth and/or signage at the annual tournament. The sponsor's logo will appear on the tournament app with a website link. Sponsors will also have the option of supplying marketing materials to all the attendees of the tournament.

Sponsor recognition will be given to all supporters of the Medicine Hat Ringette Association. Sponsor logo on the website, social media posts, tournament signs and game announcements will be in correlation with the level of sponsorship!